

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499735-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Ave, NW
 #800
 Washington, DC 20007

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Majority PAC	MAJORITY PAC	2181

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	499735	06389829

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	94	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	10am-11am	10am - 11am	-TWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 10:58 AM 10am-11am 10am - 11am :30 SMPCT120430H \$600.00 NM									
2	10/30/12	11/02/12	Late Night with David Lett	11:35pm - 12:37am	-TWTF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 11:49 PM Late Night with David Letterman 11:35pm - 12:37am :30 SMPCT120430H \$950.00 NM									
3	10/30/12	11/02/12	11a-12p Price is Right	11am - 12pm	-TWTF--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/31/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 SMPCT120430H \$850.00 NM 3 WFSB Th 11/01/12 11:58 AM 11a-12p Price is Right 11am - 12pm :30 SMPCT120430H \$850.00 NM 1 WFSB F 11/02/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 SMPCT120430H \$850.00 NM									
4	10/30/12	11/02/12	M-F CBS Soaps	1230-2p	-TWTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 11/01/12 1:59 PM M-F CBS Soaps 1230-2p :30 SMPCT120430H \$850.00 NM 2 WFSB F 11/02/12 12:59 PM M-F CBS Soaps 1230-2p :30 SMPCT120430H \$850.00 NM									
5	10/30/12	11/02/12	Eyewitness News	12pm - 12:30PM	-TWTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 11:58 AM Eyewitness News 12pm - 12:30PM :30 SMPCT120430H \$850.00 NM 3 WFSB W 10/31/12 12:15 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120430H \$850.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
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Majority PAC	MAJORITY PAC	2181	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/02/12	Eyewitness News	12pm - 12:30PM	-TWTF--	:30	4	\$850.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 11/01/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120430H \$850.00 NM 4 WFSB F 11/02/12 12:21 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120430H \$850.00 NM									
6	10/30/12	11/02/12	3pm-4pm Syndication	2:58pm-4pm	-TWTF--	:30	6	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 6 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 3:41 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$600.00 NM 2 WFSB W 10/31/12 3:12 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$600.00 NM 5 WFSB W 10/31/12 3:44 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$600.00 NM 3 WFSB Th 11/01/12 3:21 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$600.00 NM 6 WFSB Th 11/01/12 3:44 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$600.00 NM 4 WFSB F 11/02/12 3:58 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$600.00 NM									
7	10/30/12	11/02/12	4p-5p Dr. Oz	4pm-5pm	-TWTF--	:30	6	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 6 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 4:29 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120430H \$950.00 NM 6 WFSB Tu 10/30/12 4:40 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120430H \$950.00 NM 2 WFSB W 10/31/12 4p-5p Dr. Oz 4pm-5pm :00 \$950.00 NM Credited 5 WFSB W 10/31/12 4:43 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120430H \$950.00 NM 3 WFSB Th 11/01/12 4:55 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120430H \$950.00 NM 4 WFSB F 11/02/12 4:38 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120430H \$950.00 NM									
8	10/30/12	11/02/12	Eyewitness News	5pm - 5:30pm	-TWTF--	:30	4	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/30/12 5:14 PM Eyewitness News 5pm - 5:30pm :30 SMPCT120430H \$2,100.00 NM 1 WFSB W 10/31/12 5:29 PM Eyewitness News 5pm - 5:30pm :30 SMPCT120430H \$2,100.00 NM 4 WFSB Th 11/01/12 5:10 PM Eyewitness News 5pm - 5:30pm :30 SMPCT120430H \$2,100.00 NM 3 WFSB F 11/02/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 SMPCT120430H \$2,100.00 NM									
9	10/30/12	11/02/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	4	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 5:38 PM Eyewitness News 5:30pm - 6pm :30 SMPCT120430H \$2,100.00 NM 3 WFSB W 10/31/12 5:56 PM Eyewitness News 5:30pm - 6pm :30 SMPCT120430H \$2,100.00 NM 2 WFSB Th 11/01/12 5:54 PM Eyewitness News 5:30pm - 6pm :30 SMPCT120430H \$2,100.00 NM 4 WFSB F 11/02/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 SMPCT120430H \$2,100.00 NM									
10	10/30/12	11/02/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	2	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 2 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/31/12 6:17 AM Eyewitness News 6am - 6:30am :30 SMPCT120430H \$1,600.00 NM									

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11	10/30/12	11/02/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	2	\$2,500.00	NM																																																																			
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1	WFSB	F	11/02/12	6:29 PM	Eyewitness News	6pm - 6:30pm	:30	SMPCT120430H	\$2,500.00	NM																																																																		
12	10/30/12	11/02/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	4	\$1,750.00	NM																																																																			
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1	WFSB	F	11/02/12	7:58 PM	Entertainment Tonight	7:30pm - 8pm	:30	SMPCT120430H	\$1,750.00	NM																																																																		
15	10/30/12	11/02/12	9am-10am	9am - 10am	-TWTF--	:30	2	\$600.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>2</td><td>\$600.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>10/30/12</td><td>9:41 AM</td><td>9am-10am</td><td>9am - 10am</td><td>:30</td><td>SMPCT120430H</td><td>\$600.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>W</td><td>10/31/12</td><td>9:20 AM</td><td>9am-10am</td><td>9am - 10am</td><td>:30</td><td>SMPCT120430H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-TWTF--	2	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Tu	10/30/12	9:41 AM	9am-10am	9am - 10am	:30	SMPCT120430H	\$600.00	NM	2	WFSB	W	10/31/12	9:20 AM	9am-10am	9am - 10am	:30	SMPCT120430H	\$600.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/29/12	11/04/12	-TWTF--	2	\$600.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WFSB	Tu	10/30/12	9:41 AM	9am-10am	9am - 10am	:30	SMPCT120430H	\$600.00	NM																																																																		
2	WFSB	W	10/31/12	9:20 AM	9am-10am	9am - 10am	:30	SMPCT120430H	\$600.00	NM																																																																		
16	11/03/12	11/03/12	7a-9a Sat. Eyewitness Ne	7am-9am	-----1-	:30	1	\$800.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1-</td><td>1</td><td>\$800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>11/03/12</td><td>7:24 AM</td><td>7a-9a Sat. Eyewitness New</td><td>7am-9am</td><td>:30</td><td>SMPCT120430H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----1-	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Sa	11/03/12	7:24 AM	7a-9a Sat. Eyewitness New	7am-9am	:30	SMPCT120430H	\$800.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/29/12	11/04/12	-----1-	1	\$800.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WFSB	Sa	11/03/12	7:24 AM	7a-9a Sat. Eyewitness New	7am-9am	:30	SMPCT120430H	\$800.00	NM																																																																		
17	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,600.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																													
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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499735-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Majority PAC	MAJORITY PAC	2181	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,600.00	NM
10/29/12 11/04/12 -----1 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 9:29 AM CBS Sunday Morning 9:00am - 10:30am :30 SMPCT120430H \$1,600.00 NM									
18	11/05/12	11/05/12	Late Night with David Lett	11:35pm - 12:37am	1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 12:33 AM Late Night with David Letterman 11:35pm - 12:37am :30 SMPCT120430H \$950.00 NM									
19	11/05/12	11/05/12	M-F CBS Soaps	1230-2p	1-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 1:59 PM M-F CBS Soaps 1230-2p :30 SMPCT120430H \$850.00 NM									
20	11/05/12	11/05/12	Eyewitness News	12pm - 12:30PM	1-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 12:15 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120430H \$850.00 NM									
21	11/05/12	11/05/12	3pm-4pm Syndication	2:58pm-4pm	1-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 3:42 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$600.00 NM									
22	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 4:09 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120430H \$950.00 NM									
23	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm	1-----	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:22 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120430H \$2,500.00 NM									
24	11/05/12	11/05/12	Entertainment Tonight	7:30pm - 8pm	1-----	:30	1	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:58 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120430H \$1,750.00 NM									
25	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$950.00									

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499735-1	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Majority PAC	MAJORITY PAC	2181

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
25	11/05/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>M</td><td>11/05/12</td><td>4:25 PM</td><td>4p-5p Dr. Oz</td><td>4pm-5pm</td><td>:30</td><td>SMPCT120430H</td><td>\$950.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	M	11/05/12	4:25 PM	4p-5p Dr. Oz	4pm-5pm	:30	SMPCT120430H	\$950.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	M	11/05/12	4:25 PM	4p-5p Dr. Oz	4pm-5pm	:30	SMPCT120430H	\$950.00	NM																					
Total Spots							55																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$69,400.00
<u>Agency Commission</u>	\$10,410.00
<u>Net Amount Due</u>	\$58,990.00

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